Race In Pink
Fundraising Day at The Galway Races
27th October 2019

GALWAY RACES
CELEBRATING 150 YEARS

www.galwayraces.com
#raceinpink
Why Support The National Breast Cancer Research Institute?

Breast cancer is the highest cause of death in middle aged women in Ireland. Research is at the core of finding out more about this disease. The Breast Cancer Research programme based at the Lambe Institute for Translational Research, NUI Galway, is patient-focused, involves clinicians and scientists and contributes to new knowledge, treatments and better outcomes. Translational research, i.e. bringing lab findings to the clinical setting, is a long-term commitment and is expensive. Our research programme will benefit hugely from your support.

Your Support

Your support will assist the National Breast Cancer Research Institute to raise much needed funding to support the research team. The research team at the Lambe Institute for Translational Research develop their projects by providing funding support for laboratory equipment, experimental materials, research student scholarships and scientific fellowships.

Our research team collaborates with genetic scientists, clinical trialists, medical technology engineers and Big Data investigators at universities and hospitals nationally and abroad. Our research is not only impacting breast cancer here in Ireland, but across the globe.

The charity relies on voluntary contributions and does not receive direct funding from the government. We raise funds for research from charity events, community-based fundraising and support from individuals and companies.

To find out more visit: www.breastcancerresearch.ie

#raceinpink
Race Packages

Race sponsorship packages are available from €10,000 - €15,000.

Name Your Race
Naming rights to the race on the day, your race title will be published in daily national newspapers, the racing press and evening newspapers, the race programme on the day and numerous internet sites. E.g. The NAME OF COMPANY Maiden Hurdle of €26,000.

Hospitality
Table of 10 fundraising lunch in the Killanin Stand with a Prosecco drinks reception, tipster, a three course lunch with wine and a meet & greet with the stars of racing.

Television Coverage
Live TV coverage of all races on Racing TV, as well as live coverage of the race on local radio station Galway Bay FM.

Race Card Adverts
Full page colour advertisement in the official race programme.

Brand Awareness
Your name mentioned during public address announcements, trophy presentation and race commentary.

Social Media - Publicity ... lots of it!
• Be part of the ‘October Festival Launch’ in Galway
• Sponsorship announcement & photo call
• Social media engagement
• Your branding will appear on our website galwayraces.com. and social media

Winning Presentation Photographs
Photo opportunity presenting the winning trophy and join the winning connections for a celebratory glass of champagne after each race (Galway Racecourse to provide the trophy).

Signage & Branding Opportunities
Premium temporary branding sites on the day including:
• Marketing Board on the home straight (24ft x 4ft to be provided by client)
• Marketing Board in the Parade Ring (16ft x 3ft to be provided by client)
• Marketing Board on the Presentation Podium (8ft x 4ft to be provided by client)
Hospitality Racing Package

Option 1
Individual Ticket: €100
Table of 10: €1000
Includes:
• Admission ticket
• Hospitality badge
• Drinks reception
• Race card
• Three course lunch with wine
• Celebrity tipster
• Live music

Option 2
Table of 10: €1500
Includes:
• Admission ticket
• Hospitality badge
• Drinks reception
• Race card
• Three course lunch with wine
• Celebrity tipster
• Live music
• Entry into a draw to WIN your own named race on the day

Pink Party in The Champagne Bar

Join us in the Champagne Bar for the glamour and excitement of the pink party supporting the National Breast Cancer Research Institute!

Pink Party Package
Individual Ticket: €20
Includes:
• Admission ticket
• Race card
• Celebrity tipster and MC
• DJ spinning the decks

To find out more Call 091 863 917 or Email info@breastcancerresearch.ie
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NATIONAL BREAST CANCER RESEARCH INSTITUTE

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National Breast Cancer Research Institute, Symptomatic Breast Unit, University Hospital Galway, Galway, Ireland.

www.breastcancerresearch.ie